

Gert-Jan van Doormalen, General Manager Ecophon

Anyone can work with SuperOffice: within five minutes!

Powerfull core functionality
SuperOffice has all the features necessary to perform customer relationship management in sales, marketing and support. It is easy to use by everybody in a company.

Quick implementation
Implementing SuperOffice does not require extensive design, reengineering of processes or weeks of training for users.

Ease of use
The intuitive interface assists users in their work and hardly requires additional effort. Therefore the system will be more easily accepted. Information about customers will end up where it should go: in SuperOffice.

Mobile and flexible
SuperOffice offers ways to access information anywhere and anytime, whether over the internet, on a notebook, PDA or a WAP phone.

Scalable for the whole organisation
CRM-information can be shared and analysed across larger corporations and multiple departments. Departments and functional groups can create their own implementation without losing the SuperOffice look and feel.

As sales office for the Benelux our most important activity is visiting architects and facility managers who want to install our acoustic ceilings. When we decided to select a CRM system for all our European offices, we discovered SuperOffice more or less by chance. After a tough selection process we opted for the international presence of SuperOffice, the convenience of its implementation and its outstanding price: performance ratio. Following a pilot in the Benelux, after a period of less than a year SuperOffice is now up and running with more than 120 users in five countries.

We have noted that we can work much more efficiently thanks to SuperOffice, so we can accomplish much more. Thanks to custom made reports we know exactly what is going on. Using a link with the administrative system we can prepare quotations with 4-5 clicks of the mouse. Plus representatives always have the right data to hand

because of the system's synchronisation with laptops. SuperOffice is so user friendly that everyone is able to learn to work with it within five minutes.



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SuperOffice®

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Nteraction Systems Inc.
www.nteraction-crm.com