

Roelof Migchelsen, quality policy employee, Province of Overijssel

SuperOffice helps us work transparently

Powerfull core functionality

SuperOffice has all the features necessary to perform customer relationship management in sales, marketing and support. It is easy to use by everybody in a company.

Quick implementation

Implementing SuperOffice does not require extensive design, reengineering of processes or weeks of training for users.

Ease of use

The intuitive interface assists users in their work and hardly requires additional effort. Therefore the system will be more easily accepted. Information about customers will end up where it should go: in SuperOffice.

Mobile and flexible

SuperOffice offers ways to access information anywhere and anytime, whether over the internet, on a notebook, PDA or a WAP phone.

Scalable for the whole organisation

CRM-information can be shared and analysed across larger corporations and multiple departments. Departments and functional groups can create their own implementation without losing the SuperOffice look and feel.

Environmental management is a significant realm of activity for the province. From the time we first established a certified quality system we began to take a look at the automation of our business operations. It is relatively unique for the government to conclude such a search with a solution based on CRM.

We made our way to SuperOffice because it enables us to register all the basic data on our 'customers' in a very user-friendly manner. Something else that is very important to us is problem free integration with Microsoft Office and the Outlook agenda.

The current 75 users are quite positive about SuperOffice because it now gives them direct access to all the data and allows them to maintain an excellent overview with respect to planning of projects, such as the legal deadlines when it comes to granting permits.

The work process that is described in the quality system can be executed precisely within SuperOffice using the templates available in the system. This makes it possible for us to work transparently, not only with respect to our colleagues but also toward society as a whole.



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SuperOffice®

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